



**INTERNATIONAL
CRANE FOUNDATION**



**ENDANGERED
WILDLIFE TRUST**
Protecting forever, together.

Farmer Partnerships & Outreach Specialist

PURPOSE OF THE POSITION:

Maintain strong relationships with farmers and agricultural partners while supporting outreach and participation across the project landscape. The Farmer Partnerships & Outreach Specialist plays a critical role in building trust with commercial livestock farmers, mixed farming enterprises and agricultural organisations participating in the programme.

The position supports farmer onboarding, engagement and communication while promoting stewardship initiatives and Protected Environment opportunities that strengthen soil organic carbon outcomes, sustainable grazing systems and biodiversity conservation within working agricultural landscapes.

KEY RESPONSIBILITIES:

Farmer Engagement & Relationship Management

- Maintain regular contact with participating farmers across the project landscape, including livestock and mixed farming operations.
- Coordinate farm visits, meetings and field engagements with farmers and agricultural partners.
- Serve as the primary point of contact for farmer queries, concerns and participation matters.
- Build strong working relationships with farmers, farm managers and agricultural organisations.

Onboarding & Expansion

- Support recruitment and onboarding of new project participants within agricultural production landscapes.
- Explain project requirements, carbon stewardship objectives and participation commitments in practical farmer-friendly terms.
- Support stakeholder mapping and relationship development across agricultural organisations, cooperatives and producer groups.
- Assist in expanding participation across priority agricultural landscapes and grazing systems.

Communication & Outreach

- Plan and coordinate farmer days, information sessions and agricultural outreach events.
- Assist with newsletters, project updates and farmer communication materials.
- Promote stewardship initiatives, Protected Environment opportunities and sustainable land management practices.
- Support communication efforts that strengthen farmer understanding of carbon stewardship and landscape conservation objectives.

Monitoring & Reporting Support

- Capture field observations and farmer feedback relevant to project performance and farmer participation.
- Support documentation required for carbon verification, reporting and project monitoring processes.
- Assist with identifying and resolving participation challenges while maintaining positive farmer relationships.
- Provide feedback to the project team regarding farmer experiences, perspectives and implementation challenges.

COMMON ADMINISTRATIVE & COMPLIANCE DUTIES

- Adhere to all project requirements, budgets and reporting timelines.
- Submit monthly and ad hoc reports timeously and to the required standard.
- Maintain high standards of administrative recordkeeping, including participation records and expense claims.
- Maintain and care for all project assets and equipment in line with EWT policies.
- Consistently project a positive image of EWT and foster effective communication across all levels.

Other Duties

- Coordinate farmer engagement schedules and maintain communication records.
- Capture participation data and assist with project reporting requirements.
- Support communication between farmers, project developers and EWT teams.
- Assist with outreach activities to recruit new project participants.
- Support documentation required for carbon verification and reporting processes.
- Contribute to biodiversity assessments and crane monitoring in the participants' area of influence.

Minimum Qualifications & Experience

- Degree or diploma in Agriculture, Environmental Management, Rural Development, Communications or related field.
- Minimum 3–5 years of experience working with farmers, agricultural stakeholders or rural communities.
- Experience in facilitation, outreach or agricultural extension work.
- Strong organisational, communication and interpersonal skills.
- Experience coordinating stakeholder events or engagement processes is beneficial.
- Strong networking and communication skills within the agricultural sector are essential.
- Language requirement: Fluent in Afrikaans and English (spoken and written).

Why work for us?

By working for one of the most effective conservation, NGOs in the region, working for the EWT offers the opportunity for growth, personal satisfaction, and fulfilment. We are a highly congenial organisation focusing on staff empowerment, individual development, and building strong relationships. This position is based at the EWT head office in Midrand, Johannesburg. In line with EWT policies, we offer flexible working hours and arrangements, competitive salary and benefits (in line with our sector), and a chance to be part of a strong team of committed conservationists.

Applicants are requested to submit a CV and a detailed cover letter motivation as to how and why they would be the best possible candidate for this position. Only shortlisted candidates will be contacted within 20 days of the closing date. The EWT reserves the right not to make an appointment. All applications will be treated in the strictest confidence. **Closing date for applications 31 March 2026.** To apply please e-mail your CV and a detailed motivation letter to [Application link](#). Applicants who will not have heard from the International Crane Foundation **by 6 April 2026**, should consider their application unsuccessful.